

Message Text

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ACTION EUR-02

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PASS: IPS/FW

FOR ICS/DE, ICS/DP-GLAZER

SECSTATE FOR EUR/P (SEIDNER)

E.O. 11652: NA

SUBJECT: LOCAL TV PROGRAMS ON MULTINATIONALS

1. VARA, LABOR PARTY BROADCASTING ORGANIZATION, PRODUCING TV SERIES ON MULTINATIONALS FOR NOVEMBER-DECEMBER SCREENING ON MULTINATIONALS. FOCUS WILL BE ON ROLE OF NATIONAL GOVERNMENTS, ON DEVELOPMENT INTERNATIONAL CONTROLS AND ON DUTCH MULTINATIONALS AND THOSE COMPANIES OPERATING IN NETHERLANDS. LUDI BOEKEN, VARA PRODUCER HAS DISCUSSED PLANS WITH IO AND REQUESTED ASSISTANCE WITH SOME US APPOINTMENTS FOR VARA TEAM.

2. BOEKEN WILL SEND STEVEN DE WINTER, JOURNALIST NORMALLY BASED IN GENEVA WHO HAS WORKED EXTENSIVELY ON ASPECTS OF MULTINATIONALS DURING RECENT YEARS, TO US IN LATE SEPTEMBER - EARLY OCTOBER FOR THREE INTERVIEWS. POST HAS SUGGESTED THAT FPC MIGHT ALSO BE ABLE TO SUGGEST NAMES ON NON-GOVERNMENT EXPERTS WHO WOULD PROVIDE DE WINTER' BACKGROUND BRIEFING ON US MULTINATIONALS.

3. BOEKEN WISHES INTERVIEWS WITH FOLLOWING:

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A. SENATOR FRANK CHURCH, VARA DOES NOT WANT TO DISCUSS LOCKHEED AFFAIR, BUT IS INTERESTED IN CHURCH SUB-COMMITTEE INVESTIGATIONS INTO ROLE OF MNCS GENERALLY, WHICH BOEKEN TERMS FIRST EFFORT BY NATIONAL GOVERNMENT TO LOOK AT MNC ACTIVITIES AND TO BUILD NATIONAL CONTROLS.

B. TOP OFFICIAL GOODRICH RUBBER CO VARA WOULD LIKE TO DISCUSS DECISION MAKING PROCESS IN MULTINATIONAL AS IT RELATES TO OVERSEAS OPERATIONS.

C. UNITED RUBBERWORKERS OFFICIAL. VARA WOULD LIKE TO DISCUSS UNION ATTITUDES TOWARDS MULTINATIONAL OPERATIONS AND UNION RELATIONSHIPS WITH GOOD RICH. (FYI--GOODRICH HAS RECENTLY TRIED TO DISPOSE OF DUTCH AFFILIATE. ISSUE WAS CAUSED PROBLEMS FOR DUTCH UNION, GOVERNMENT AND GOODRICH. BOEKEN INDICATES THAT VARA WANTS TO USE GOODRICH, US AND DUTCH UNIONS AS CASE STUDY. WHILE INTERVIEWS WILL CERTAINLY INCLUDE QUESTION OF OPERATIONS IN NETHERLANDS, THEY WILL NOT BE ONLY FOCUS.)

4. ACTION REQUESTED:

A. FPC--VARA WISHES TO KNOW WHO WOULD BE BEST PERSONS TO INTERVIEW ITEMS 3 B AND C ABOVE.

B. FPC--VARA WISHES TO KNOW IF SENATOR CHURCH AND OTHER ARE WILLING TO BE INTERVIEWED DURING PROPOSED TIME PERIOD AND WHERE. DO NOT MAKE FIXED DATES. VARA MAY WISH TO DO SO ITSELF OR WILL COME BACK TO US WHEN THEIR ITINERARY FIXED. BOEKEN ASSURED US THAT DE WINTER WILL GO TO US DATES HINGE ON AVAILABILITY CREW WHICH WILL ACCOMPANY CORRESPONDENT DOING ELECTION COVERAGE. THEIR SCHEDULE NOT YET FIRM.

C. ICS/DP-GLAZER--ANY ASSISTANCE WITH RUBBERWORKERS APPRECIATED.

D. ICS/DE--VARA WOULD LIKE TO HAVE BASIC MATERIALS FROM CHURCH SUBCOMMITTEE ON MULTINATIONALS: STATEMENT OF GOALS OR PURPOSES, RECENT REPORTS OTHER THAN LOCKHEED, ETC. POST GIVEN BOEKEN MUCH OF MATERIAL ICS/DE UNCLASSIFIED

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HAS PROVIDED OVER THE YEARS ON MULTINATIONALS AND DO NOT NEED ALL MANY ITEMS WE KNOW YOU HAVE, BUT WOULD APPRECIATE ANY GOOD ARTICLES--FOR BACKGROUND USE ONLY-- ON CONTROLS ON MULTINATIONALS. TWO OR THREE WILL SUFFICE OR LIST IF AVAILABLE.
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